2023 Initiatives

government technology

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUGUST	SEPT	OCT	NOV	DEC
CLOUD			Taking Cloud to the Next Level									
BROADBAND							Building Better Government with Broadband					
AI							Smarter Government – What's Next for AI					
GOVERNMENT EXPERIENCE*							Mastering the Art of Experience in Government					
CYBERSECURITY	The Human Side of Cybersecurity						Securing the Constituent Experience					
WORKFORCE			Work Reimagined: The Next CIO									
TRANSPORTATION*	Smarter Transportation – Intelligent Tools to Improve Mobility						Driving Progress – Navigating IT and OT Relationships					
PUBLIC SAFETY*							Empowering Public Safety Innovation					
HEALTH & HUMAN SERVICES**										Delivering on Data: HHS Guide**		
DIGITAL EQUITY*			Digital Equity Advisory Council									
DATA*			Chief Data Officer Advisory Council									
HIGHER EDUCATION*			College Students as Consumers						Cybersecurity and Privacy Imperative			
K-12*			Closing the Pandemic Learning Gap						Why Cyber Can't Wait			

Position your brand alongside topic-focused, job-critical content.

AUDIENCE:
- Chief information officers
- Chief technology officers
- IT directors/management
- Agency/department management
- Data center directors/management
- Procurement executives
- Program/project management
- Network/systems administrators
- Education leaders who play a part in the technology buying process (line-of-business, IT, budget/finance, procurement, analyst)***

HIGH-VALUE TURNKEY DELIVERABLES:
- Multi-Sponsored Channel Sponsorship
- Lead Gen Vehicle
- Virtual Conversation Participation
- Custom Content Piece
- Best Practices Guide/Whitepaper*

**Guide only.

*** Education-focused initiatives only.

Updated 1/13/23